

## **POSTING FLYERS ON OUR WEB SITE**

The purpose of the Area 46 website as outlined in the A.I.P “is to provide contact information for Alcoholics Anonymous and information about area activities.”(A.I.P sec VI. A. pg. 37)

“We only publish information about a group’s AA meeting with the consent of the group. We recommend that Districts consult groups to find out if they want schedule information published.” (A.I.P sec VI.C.2 pg. 37)

The guidelines on posting **event flyers** set forth in the AIP (Area Information Pamphlet) Section VI. C. 3. Calls for you to email the flyer to me at webchair@nm-aa.org.

“Flyers to be posted on the website may contain contact first name, last initial, phone number and other pertinent contact information for the event. Acknowledgement disclaimer must be submitted for all names with personal contact information on the flyer prior to publication. “ Names on the flyer should be a first name and initial ONLY. Also I need an email disclaimer from anyone whose name appears on the flyer acknowledging that it is OK for their name, phone number and/or address to go out on the World Wide Web which anyone may see. I will also check the flyer for adherence to our traditions and if it is appropriate to post on our site.

### **AA world services produces guidelines to consider:**

**GUARDING ANONYMITY ONLINE** Modern communication in A.A. is flowing from one alcoholic to another in ways that are high-tech, relatively open-ended and evolving quickly. Protecting anonymity is a major concern for members, who are accessing the Internet in ever-growing numbers. When we use digital media, we are responsible for our own anonymity and that of others. When we post, text, or blog, we should assume that we are publishing at the public level. When we break our anonymity in these forums, we may inadvertently break the anonymity of others.*(Reprinted from (AA guidelines: Internet, pg.1), with permission of A.A. World Services, Inc.)*

**PERSONAL PHONE NUMBERS ON A.A. EVENT FLYERS** Until relatively recently, A.A. members usually had little concern about placing their first names, last initials and personal phone numbers on flyers announcing upcoming A.A. events, since these flyers were typically given out only in A.A. meetings, left on tables at other A.A. events or distributed to members. Today, event flyers can be easily uploaded and viewed on websites, accessible to the general public. Due to search services on the Internet, it is now possible to utilize phone numbers to find

out a person's identity, including full names and, possibly, other personal information. If A.A. members become increasingly uneasy with personal phone numbers being placed on flyers, event committees may need to look into alternate ways of providing contact information such as an event email address.*(Reprinted from (AA guidelines: Internet, pg.3), with permission of A.A. World Services, Inc.)*

We usually post them within a couple of days of receipt, if you follow the above guidelines. If I have to email you back for disclaimers etc. it will take longer.

So please get flyers to me at least a month or more before the event.

**Area46 Website Chair**